Challenging the death penalty in California -- overcoming emotion, myth and the usual suspects
Organize
September 2011 poll by Public Policy Institute of California (PPIC)

*Asked Californians which sentence they preferred as the punishment for first-degree murder.*

54% Prefer life imprisonment with no possibility of parole

39% Prefer the death penalty

Poll found support for life without parole is strong in communities of color:

Latinos - 67% prefer life imprisonment
Collaborate

SAFE CALIFORNIA
✓ Savings ✓ Accountability ✓ Full Enforcement

ROMAN CATHOLIC DIOCESE of San Diego

Death Penalty FOCUS

CPF
CALIFORNIA PEOPLE OF FAITH
working against the death penalty
Consider

ABOLISH    REPEAL    REPLACE    END
HUMAN RIGHTS    TORTURE    INTERNATIONAL LAW
CONDITIONS OF CONFINEMENT    RACISM    POVERTY
WWJD    PUBLIC SAFETY    MENTAL ILLNESS    ABUSE
COST    BAD LAWYERS    PERMANENT IMPRISONMENT
VICTIMS’ FAMILIES    DETERRENCE    INNOCENCE
JUNK SCIENCE    FORGIVENESS    DNA    JUSTICE
REHABILITATION    LWOP    DEATH IN PRISON
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On August 29, 2011, a group of law enforcement professionals, crime victim advocates, and individuals exonerated from wrongful conviction, launched the SAFE California Campaign, to put before the voters on November 6, 2012 an initiative that will replace the death penalty with life in prison without the possibility of parole.
Inform

Cost Study: California’s Death Penalty is a $4 Billion Capital Blunder

- 22% ($1 billion) – Costs of Incarceration
- 17% ($775 million) – Federal Habeas Corpus Appeals
- 20% ($925 million) – Automatic Appeals and State Habeas Corpus Petitions
- 42% ($1.94 billion) – Pre-trial and Trial Costs

Total: $4.6 billion
DNA evidence has resulted in over 250 exonerations in 34 states since 1989.

- 17 of those exonerations were from death row.
- DNA is available in only 5-10% of cases
- Wrongful convictions: 75% involve bad ID, 50% involve “junk science,” 25% false confessions
Emphasize

- SAFETY
- COST
- INNOCENCE
Communicate
Seeking an End to an Execution Law They Once Championed
Communicate
Bridgeport Post: Death Penalty Foes Make Their Case

WFSB-TV 3: Victims' Families Seek Death Penalty Repeal

New Haven Register: Victims' families call for CT to repeal death penalty (includes video)

The Day: Survivors say death penalty does little to help them heal

Hartford Courant: Victims' Family Members Want Capital Punishment Repealed

Courant Columnist Helen Ubinas: Now's the Time for a Real Debate on Death Penalty
Communicate
Communicate
Communicate
The Death Penalty Is in the Sights of One Innocent Man

Falsely convicted Franky Carrillo lives to replace the Death Penalty
WIN !!!
WIN !!!
why didn’t we?
we are the world
With a little help from our friends....